



Value and impact
Ahituv (1980) normative, realistic and perceived value
Tanner (2016) internal, innovation, economic and social impact
...

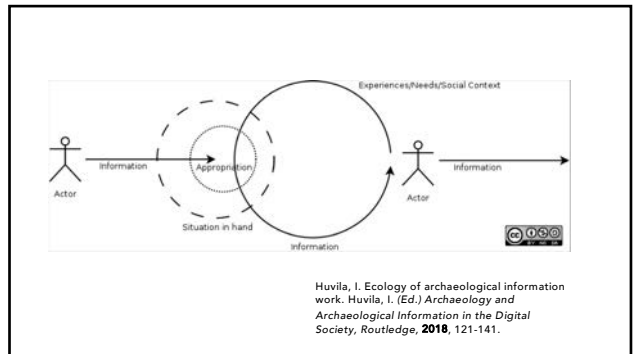
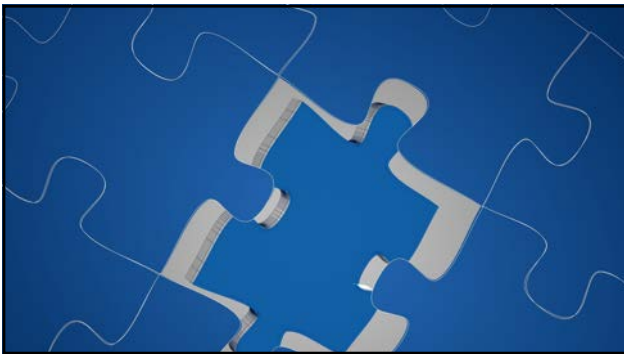
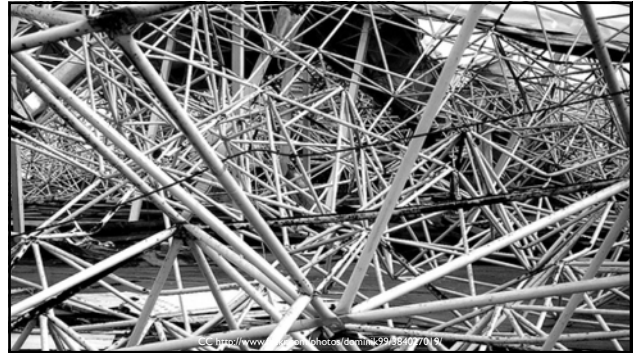
Potential, real, immediate, delayed impact ...

(Spink & Cole 2006; Kari 2007)



Use-oriented information and knowledge management: Information production and use practices as an element in the quality and impact of information

06/11/2018





1) How information is produced?

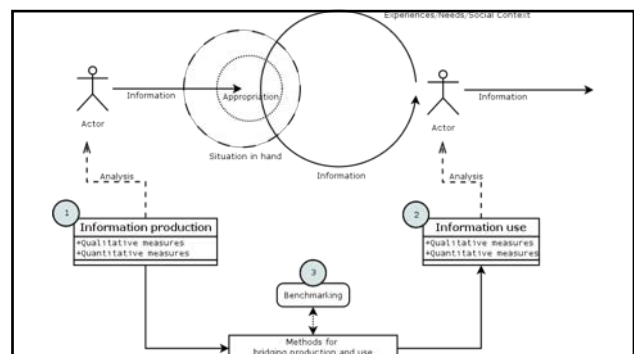
- Qualitative measurements of *how well* the current work practices of producing information are aligned with their stated goals and the scholarly and societal priorities of archaeological work.
- Quantitative measurements of how much and which resources, infrastructures and repositories are used by actors involved in the specific processes.

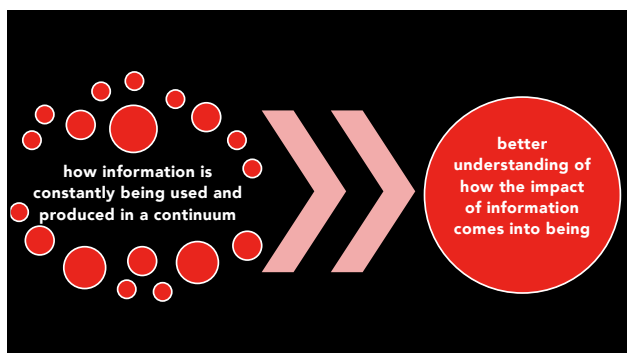
2) How information is used?

- Qualitative measurements of *how well* users consider that currently available information is helpful for them to be successful in their pursuits, combined with heuristics of how well the current work practices are aligned with their stated goals and the scholarly and societal priorities of archaeological work.
- Quantitative measurements of how much and which resources, infrastructures and repositories are used by actors involved in the specific processes.

3) Benchmarking of existing and possible alternative methods of providing the same or better information service for its users at a price the society is willing to pay for archaeological work.

3) Benchmarking of existing and possible alternative methods of providing the same or better information service for its users at a price the society is willing to pay for archaeological work. *the financier of the activity is willing and capable of paying*





use rather than information or technology oriented information and knowledge management.

Use-oriented information and knowledge management
Information production and use practices as an element in the quality and impact of information

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