



Google Lively?

- Web based virtual environment
- Emphasis on chatting
- Alive July-December 2008
- IE and Firefox + Flash in Windows XP/Vista
- Integration with the Web

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"A while ago, I looked around the social web and wished that it could be less static."

Niniane Wang, Google blog, July 8, 2008

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"But what if you want to express yourself in a more fun way, with 3D graphics and real-time avatar interactions?"

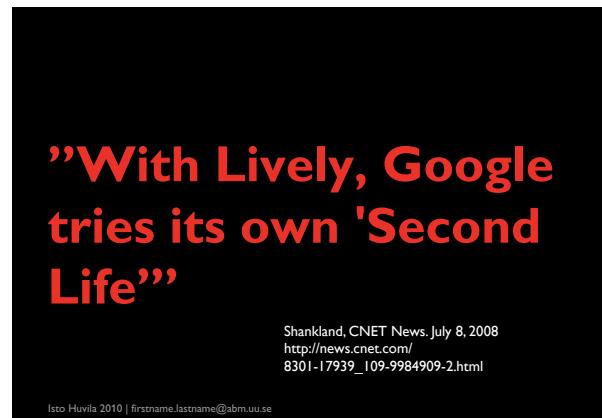
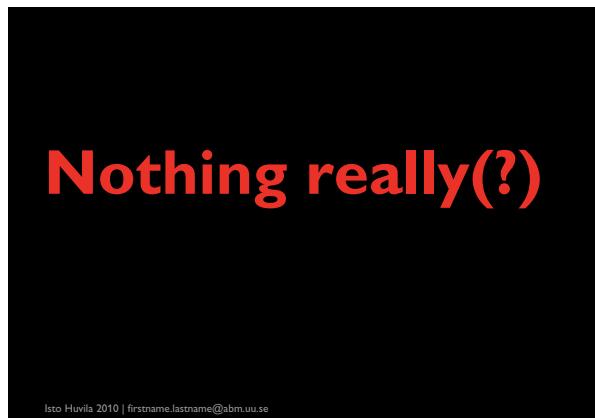
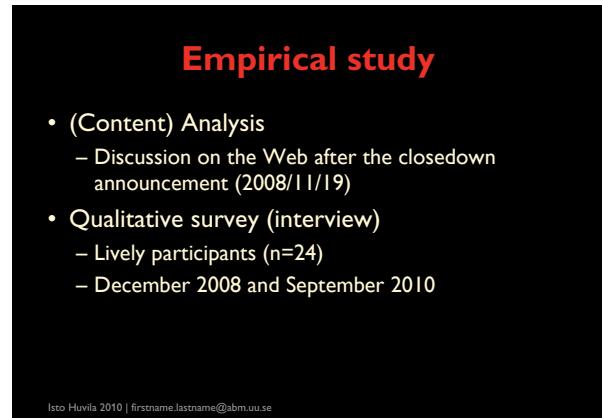
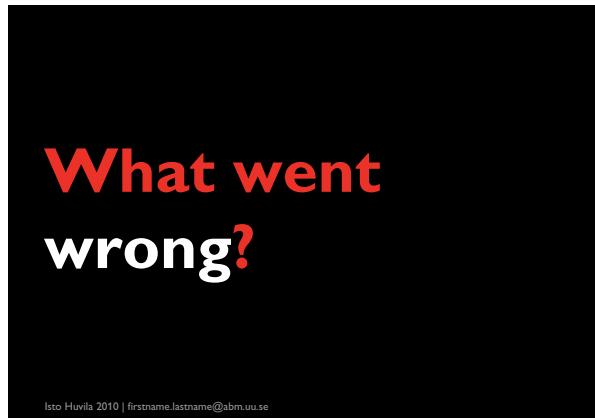
Niniane Wang, Google blog, July 8, 2008

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"The Lively team wants to help people experience another dimension of the web."

Niniane Wang, Google blog, July 8, 2008

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Official Google Blog: Lively no more

Lively no more

In July we launched Lively in Google Labs because we wanted users to be able to interact with their friends and express themselves online in new ways. Google has always been supportive of this kind of experimentation because we believe it's the best way to create something new. We've learned that sometimes you have to take risks, and we've accepted that when you take these kinds of risks not every bet is going to pay off.

That's why, despite all the virtual high fives and creative rooms everyone has enjoyed in Lively over the last half month, we're going to shut Lively down at the end of December. It has been a tough choice, but we want to ensure we have the resources and focus on our core search, ads and apps business. [Lively.com](http://lively.com) will be discontinued at the end of December, so if you have any questions or comments, please move on to the forums.

We'd encourage all Lively users to capture your hard work by taking videos and screenshots of your rooms.

Posted by The Lively Team

Comments 0

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Digitend Dream Team

By students who believe in digital citizenship for people and computers and the value of 3D virtual worlds in education.

Miller's Reflections on the Google Lively Project

It's been a long process, but I am happy to say that after trying to get Google not to delete Lively, I will say that no matter what happens tomorrow, Lively will always be remembered. The Digitend Dream Team has made sure of it. Thank you everyone for your support and for your hard work to save our program. We have worked hard, and I believe that Google will think twice about deleting another program.

About two months ago, our class heard some of the worse news that we had ever heard. Our beloved program, Lively, was being shutdown. We were heartbroken. We had invested so much time and effort into our program. We had created a community which brought, instead of just standing back and letting Google delete Lively, we took action. We became the Digitend Dream Team. Through our blog, we have been sharing our reflections on the Google Lively Project, and how we have been fighting for Lively's shutdown.

One of the major tools in the protest was our blog. We used our group protest video, Digitend Dream Team, and created an account on YouTube to spread the word. We also used our school website to spread the word. We have been told many times that Lively did not make money, and much, much more. Our blog is rapidly growing in its popularity. We have [digitenddreamteam.blogspot.com](#) reflect and we have [digitenddreamteam.com](#) reflect. And digitend. This is the healthiest living in the world and it's reflected in the protest.

Digitend Dream Team. In these blogs, I expressed my feelings about Lively deletion. Here are some of my best posts:

New Protest On Lively

10 Things I Learned From My Letter To Google

I wrote a letter to Google telling them how we used Lively and why they should keep it. When we had the protest in the Lively Digitend Dream Team, we gave speeches, but roles were simple pieces of the puzzle of trying to save Lively. Everyone worked together to save this wonderful program.

Because we had created avatars to teach the seventh graders digital citizenship, we decided to use them in the fight for Lively. We used our avatars to speak for us in the virtual world. We devised speeches for them, and also formed a group of Lively-loving students.

Please feel free to email us to let us know what you or your class has done to protest the deletion of Lively. We are looking for schools and the use of great tools to teach. We want to hear from you and your class!

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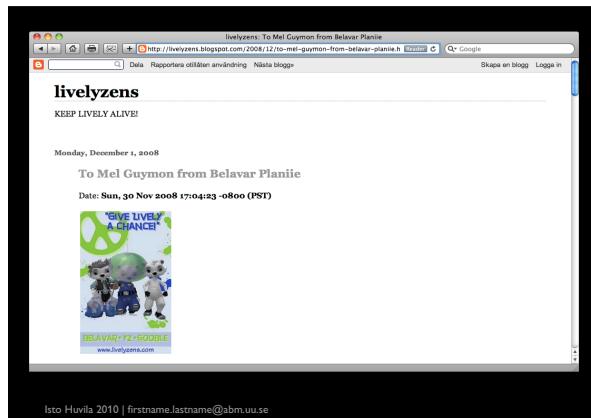
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What was it like?

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