

Kirjaston asiakas 2.0 tietopalvelua vai tietoelämyksiä?

Isto Huvila, VTT
ABM | Uppsala universitet
Informationsförvaltning | Åbo Akademi

Perustuu tutkimushankkeeseen **information service 2.0**,

joka on osa Åbo Akademin
Informaatiotutkimuksen oppiaineen
Suomen Akatemian rahoittamaa **Library
2.0 - A New Participatory Context** –
tutkimusprojektia.

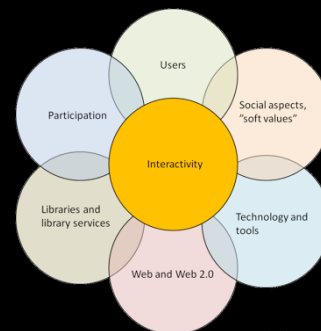
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2.0

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Kirjasto 2.0

Holmberg, Huvila, Kronqvist-Berg & Widén-Wulff, JDOC 2009



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Kirjasto 2.0 on muutos käyttäjien ja kirjaston vuorovaikutuksessa uudenlaisessa osallistumisen kulttuurissa, jonka taustalla vaikuttavat uudet sosiaaliset verkkoteknologiat.

Holmberg, Huvila, Kronqvist-Berg & Widén-Wulff, JDOC 2009

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Kirjasto 2.0

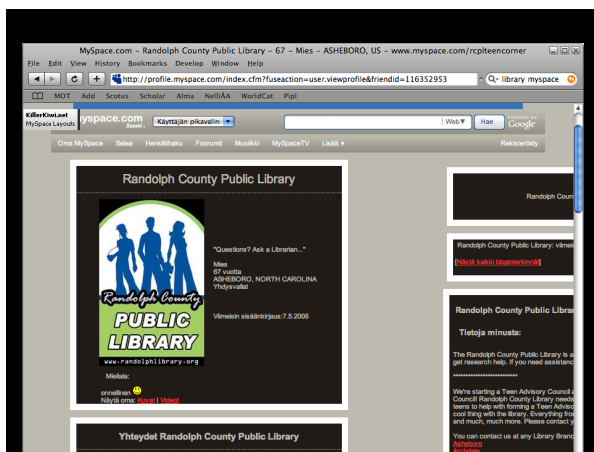
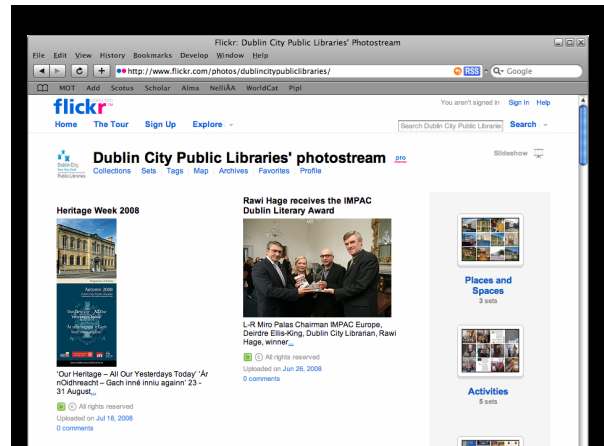
Muuttuva
osallistumisen
kulttuuri

Kim Holmberg
Isto Huvila
Maria Kronqvist-Berg
Jari Mäkelä
Linda Widén-Wulff

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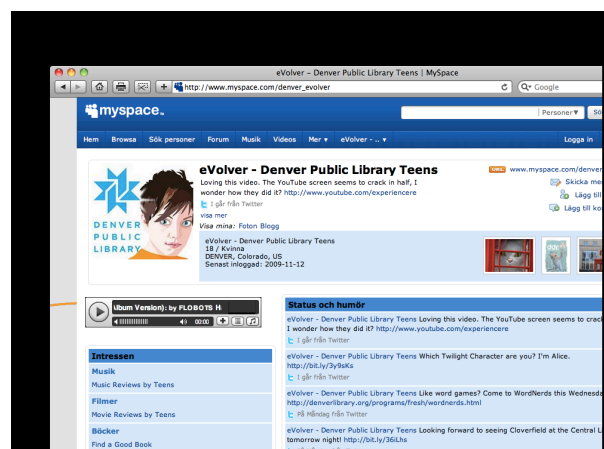
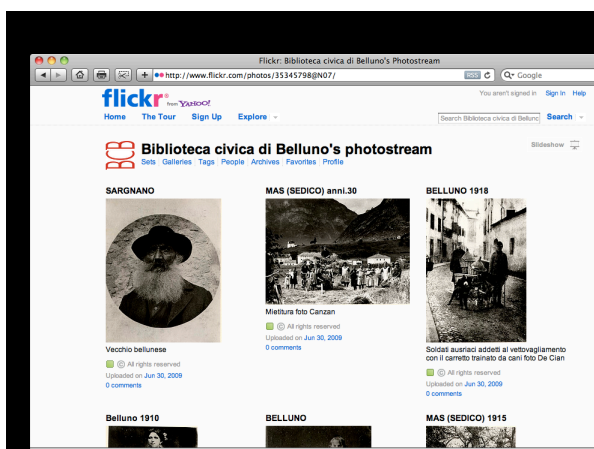
Kirjasto 2.0 on kirjastojen läsnäoloa verkossa.

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Kirjasto 2.0 on kirjastojen ja informaatiopalvelujen läsnäoloa verkossa ja verkottuneessa kulttuurissa.

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Kirjaston asiakas 2.0?

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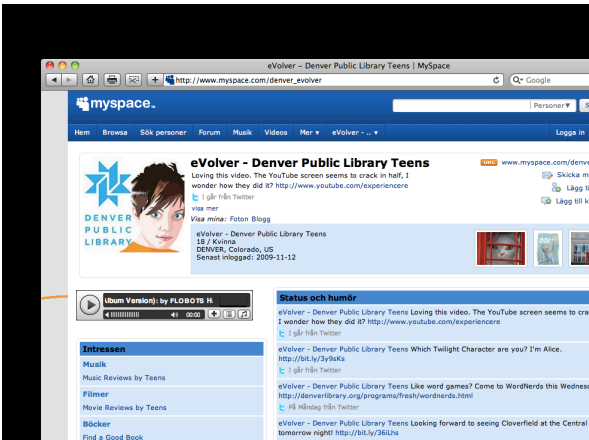
Kenen palvelut?

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Denverin kaupunginkirjastolla on 1047 ystävää MySpacessa



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Screenshot of the MySpace profile for "eVolver - Denver Public Library Teens". The profile includes a profile picture, a bio, and a list of recent status updates with links to various content like music reviews and movie reviews.

Seattlen kaupunginkirjastolla on 3710 fania Facebookissa.



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1

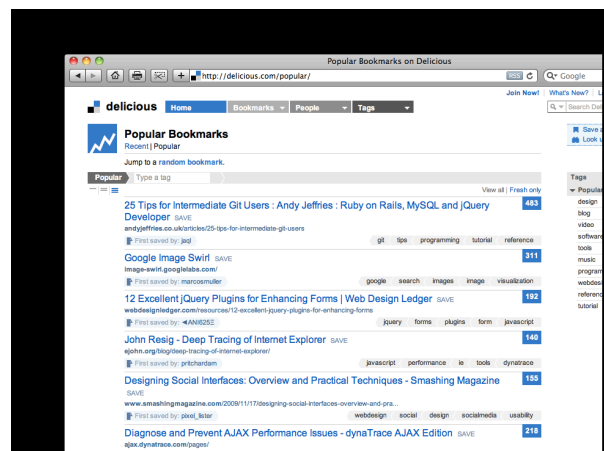
Mielipiteiden ja näkemysten julkaisemisen helppoutta blogien, tägien, arvostelujen ja kuvien muodossa.

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70 307 tilaajaa pelkästään Google Reader-palvelun kautta, **4.** Technoratin listalla.

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1 213 433 sivua
merkitty tågillä
”**library**”.

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Harry Potter and the Deathly Hallows by J. K. Rowling | LibraryThing

LibraryThing

Home | Search | Zeitgeist | Talk | Groups | Local

Harry Potter and the Deathly Hallows
by **J. K. Rowling**
Series: Harry Potter (7)

Members	Reviews	Popularity	Average rating	Conversations
36,562	846	7	★ ★ ★ ★ ½ (4.41)	319

+ Add to your library + Add to wishlist

Members all members

Recently added by Luthien32, asetisis, private library, cjwidmayer, twirytara, misschoako, leenens3387, cmaylor, BookKings, inparawithyou

Tags numbers show all

2007 adventure British children children's children's fiction children's literature oash
England **fantasy fiction** **Harry Potter** Hogwarts
J.K. Rowling **magic** novel own read read in 2007 Rowling school series **w**
witches **wizards YA young adult**

846 arvostelua
kirjasta Harry Potter
and the Deathly
Hallows.

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Yhteyksien
helppoutta.



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Tag Galaxy

File Edit View History Bookmarks Develop Window Help

http://www.taggalaxy.de/ mashup

NEW TAG

DRAG MOUSE TO ROTATE
MOUSEWHEEL TO ZOOM

LIBRARIES LIBRARY BOOK LIBRARIES AND BRARAINS ARCHITECTURE BOOKS SEATTLE BUILDING PUBLIC

Kitesurfing Locations Map Worldwide - Google Maps Kiting Mashup

http://www.kitesurfinglocationmap.com/kitesurfing_locations_google_maps_worldwide

kites

HOME KITES ABOUT PINK GALLERY KITE MAP BLOG FORUM FAQ CONTACT US

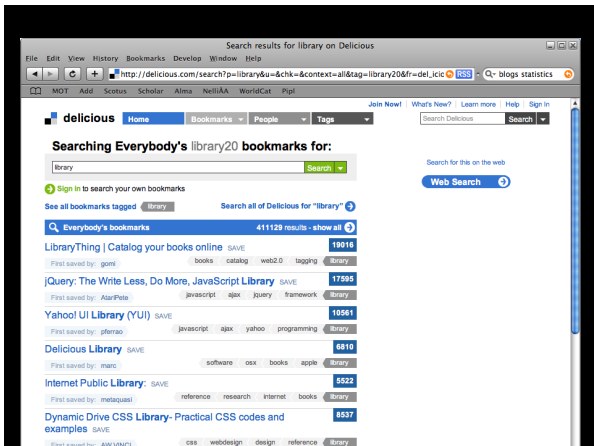
Zoom in on the map and Select a Kiting Beach Location or Right click on map to add a Kitesurfing Location

Map Satellite

0 2000 m 2000 km

Imagery ©2009 TerraMetrics, NASA





Suosittu **"library"**-tagilla merkitty sivu on **LibraryThing**, jonka on merkinnyt **23 040** ihmistä.

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Vielä suositumpi **"library"**-tagilla merkitty sivu on **Internet Archive**, jonka on merkinnyt **29 440** ihmistä.

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Jaakon kirjasto 2.0



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1

627 yleistä kirjastoa,
106 koulukirjastoa,
437 tieteellistä kirjastoa ja
71 erikoiskirjastoa blogga.

the blogging libraries wiki,
 esim. Turun kaupunginkirjasto puuttuu

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2

BearCat Keyword Search

BAYLOR UNIVERSITY BearCat Catalog of the Baylor University Libraries

Advanced Keyword Search

NO ENTRIES FOUND

Type the WORD(S) you want, set the LIMITS you want, then click the Submit Search button.

Can't find what you are looking for?

Ask Here For Help

Language: ANY English French German Italian

Material Type: ANY ABL ARTICLES ARCHIVE AUDIO (OTHER) AUDIOCASSETTE

Location: ANY Armstrong Browning Lib Baylor Coll Political Mat Church Music Fine Arts Church-State Research Cen

Search and Sort: sorted by date

3

minabibliotek.se

Förändringar på minabibliotek.se

Nu lanserar vi en upgraderad version av webbplatsen.

Vintage

Marie Birde skriver personligt om modeikoner och fina gamla plagg.

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3

Main Page - Biz Wiki

Welcome to the Ohio University Library

General Business | International Business | Company Information
 Marketing Information | Economic Information | Research How-To's | Browse A-Z

Select a Category to get started, or use the search box to the left. For more Biz Wiki tips, please visit the Help Page.

The Biz Wiki is a collection of business information resources available through Ohio University Libraries. It is designed to assist business researchers in finding the best resources for their projects or topics. The Biz Wiki contains articles about business reference books, databases, websites, and other research guides. Nearly all of the resources will only be available to current members of the Ohio University community, as many of the resources are subscription databases or local reference resources. To learn more about the Biz Wiki, visit the About Biz Wiki page.

your librarian

Chad Boeninger
 AM:Boeninger
 Facebook

Chad is offline.

3

Cornell University Library

VIVO research & scholarship

VIVO is a research-focused discovery tool

Browse or search for information about Cornell faculty and staff across all disciplines, departments and colleges.

Discover Cornell

Making Headlines

Memory and Memorial: Peter Eisenman details German Holocaust memorial project

AI AAAS, Cornell physicists stress need to maintain U.S. prominence in accelerator science

Upcoming Seminars

Today 10:00 AM - 11:00 AM: Insights into ancient and modern fungal evolution from comparative genomics

11:30 PM: TBA - Community Nutrition Seminar

2:30 PM: Aesthetics: What is it and where does it fit?

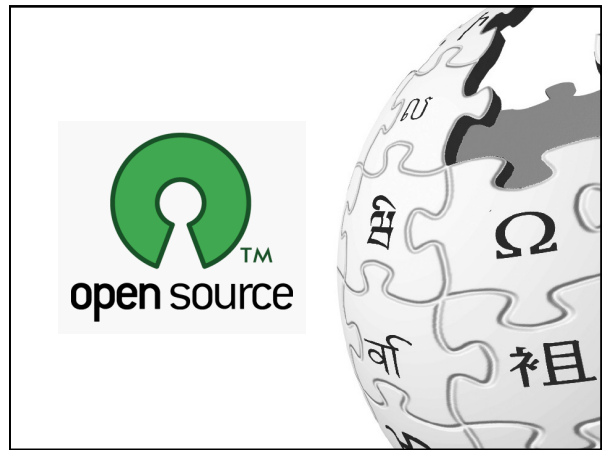
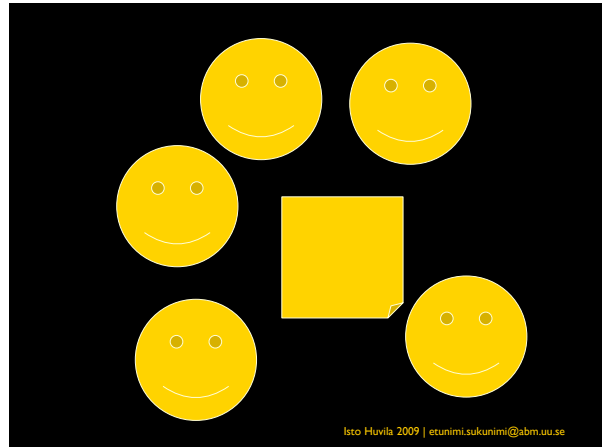
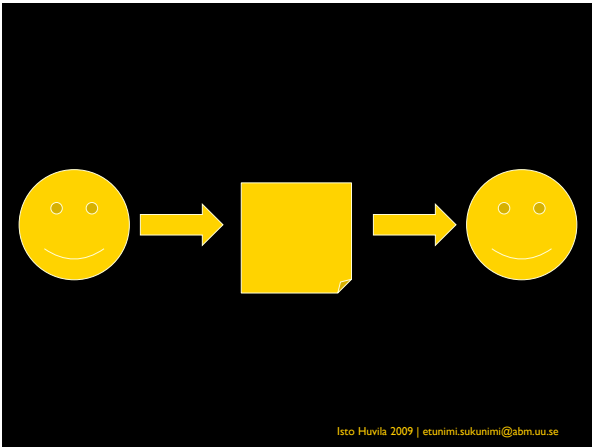
2:30 PM: From phylogenetics to morphometrics: evolutionary topologies reveal the carbon cycle

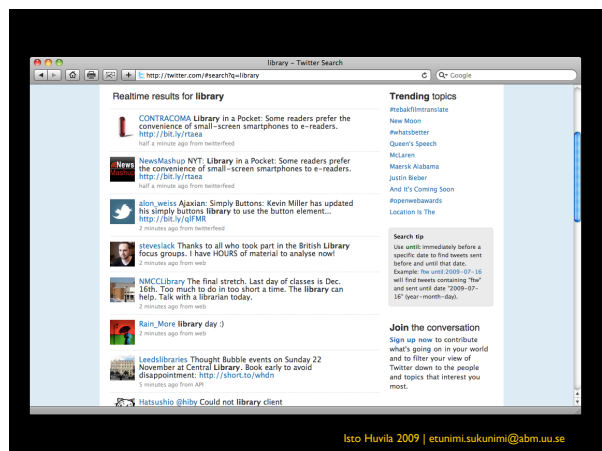
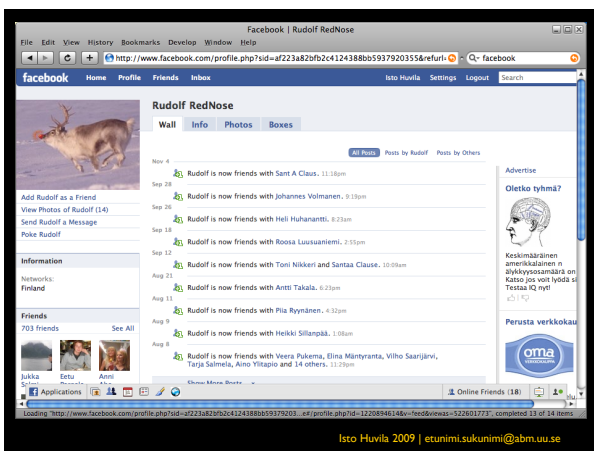
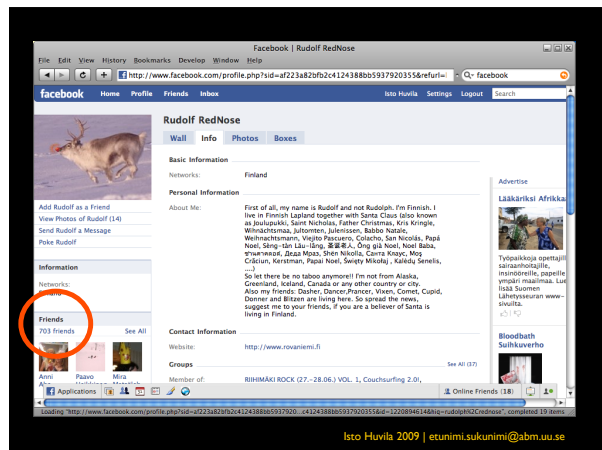
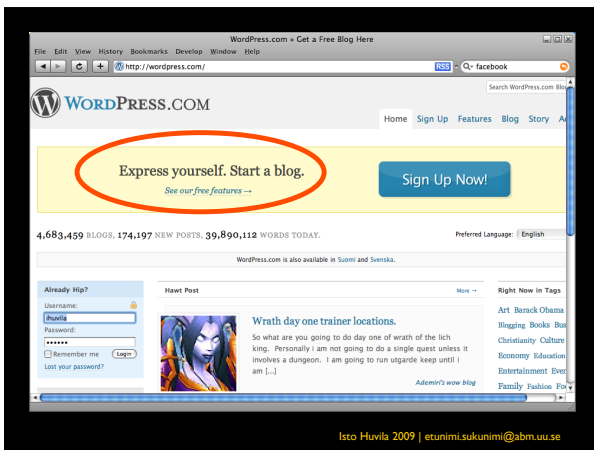
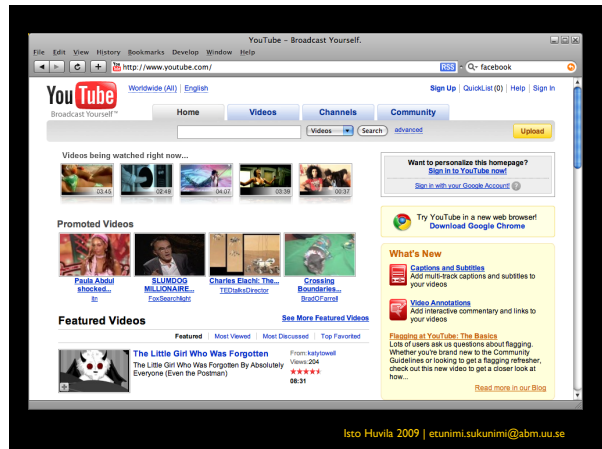
4:00 PM: Annual parameter estimation with a small, bias-averse, heavy regularization.

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Tämä on lähtökohta.

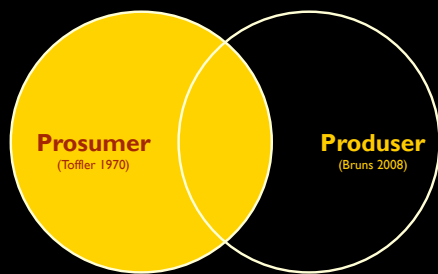
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**Kollektiivinen
individualismi.**

**Osallistuva
individualismi.**



The word "Google" in its characteristic multi-colored font (blue, red, yellow, blue, green, red).

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Library 2.0: Service for the next-generation library

Michael E. Casey and Laura C. Savastinuk in *Library Journal*, 9/1/2006

*"Administrators and taxpayers are seeking more **efficient ways of delivering services** to achieve greater returns on financial investments."*

"Library 2.0 could revitalize the way we serve and interact with our customers."

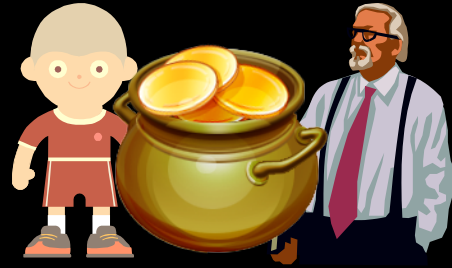
*"**technology can help libraries create a customer-driven, 2.0 environment**"*

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Kuluttaja vai kansalainen?

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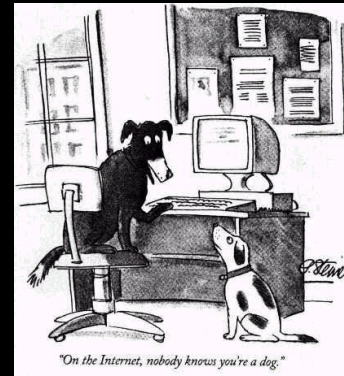
Amatööri vai ammattilainen?

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Kuka ei osallistu?



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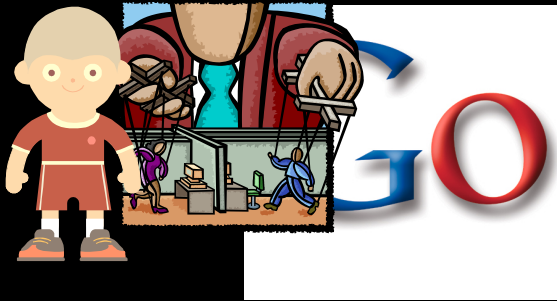


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Identiteettien sekoittuminen?

cebooc

Kuka **hyötyy?**



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Helppoa on

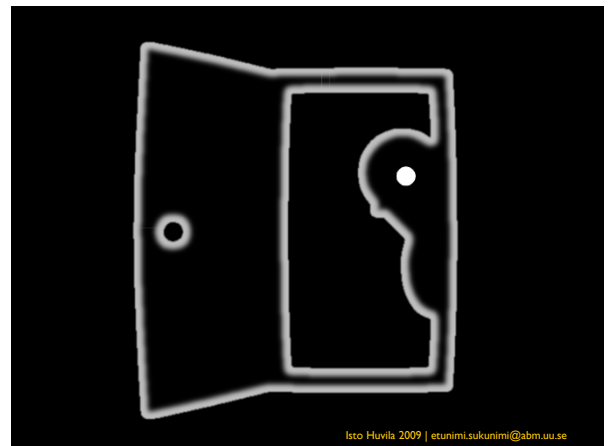


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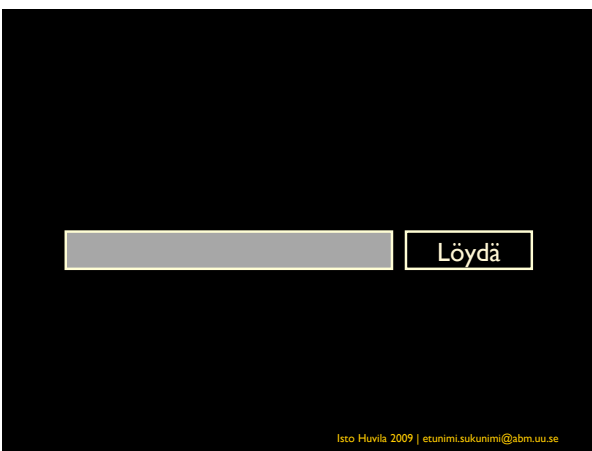
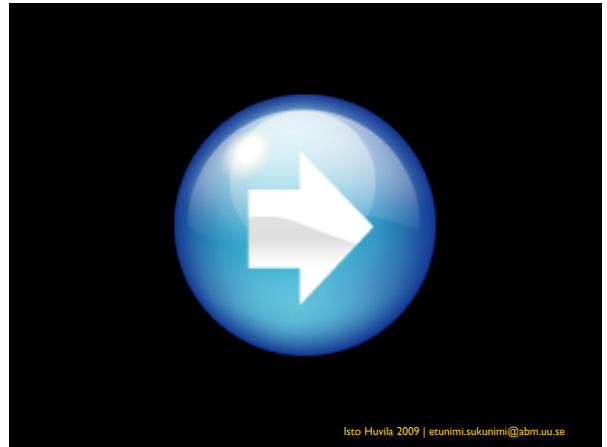
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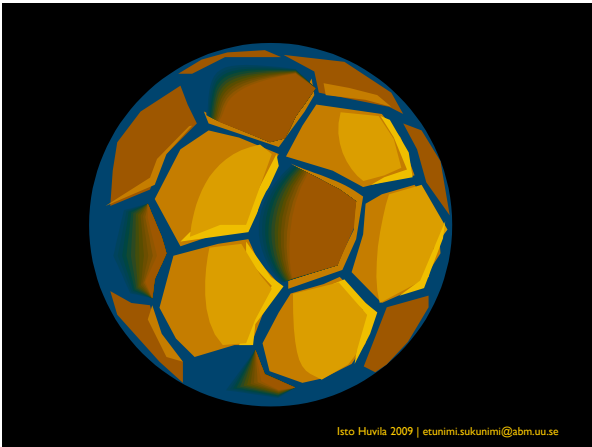


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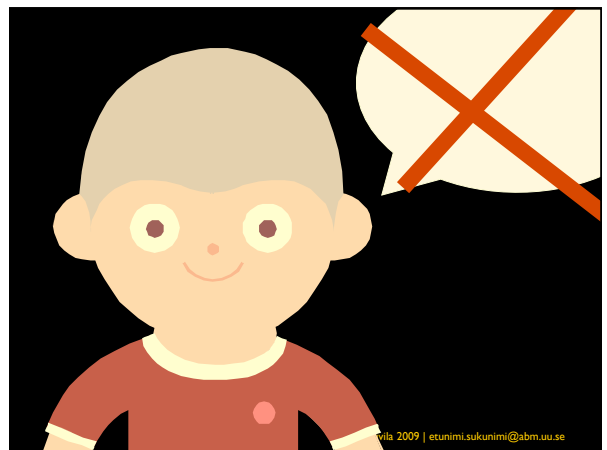
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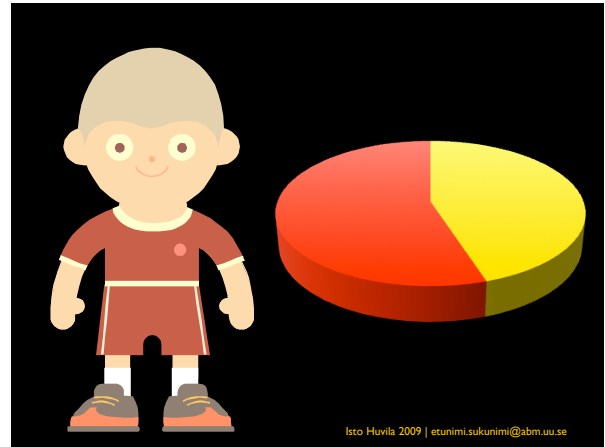
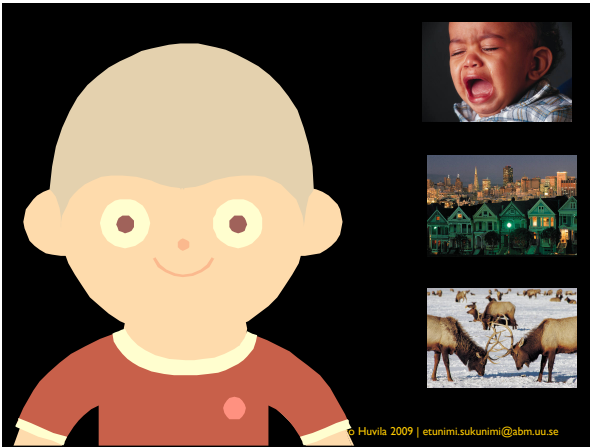
Jaakon
näkökulma?

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”I like the
Harry Potter room”
<http://www.youtube.com/watch?v=rhGPEeg6l-s>

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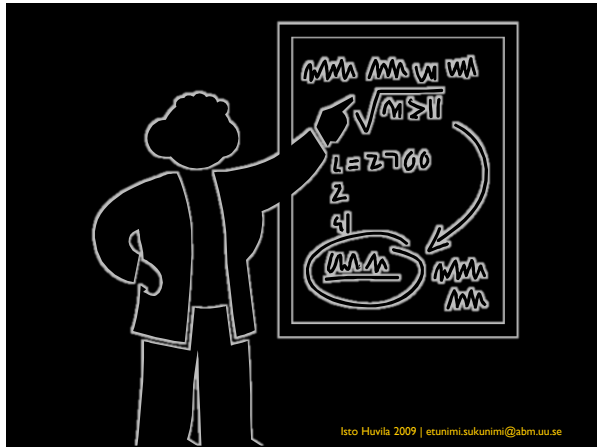
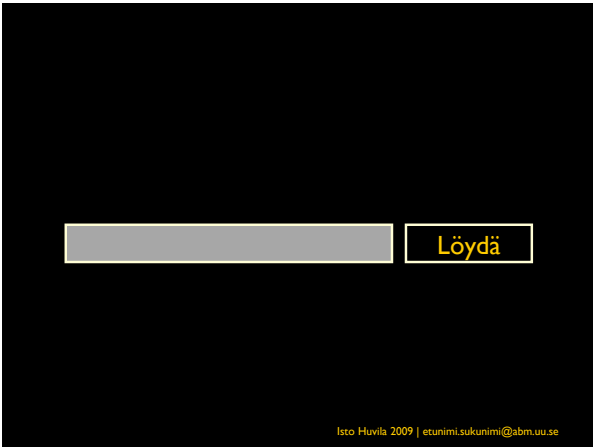
”I really like the
microfilm room”
<http://www.youtube.com/watch?v=rhGPEeg6l-s>

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Mitä tarjota
**kirjaston asiakas
2.0:lle?**

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tietopalvelua vai tietöelämyksiä?

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